

A NEW VISION IN FMCG

**Foxlife®**

SOLUTIONS BRING FUN IN YOUR LIFE

GALAKSİ LTD. had been owned one of the biggest market chains in Turkey, called HAPPY CENTER with it's 96 branches.



Besides HAPPY CENTER market chains,  
GALAKSI LTD. has the distribution of SCA – TORK  
paper and dispenser group in Istanbul – Turkey





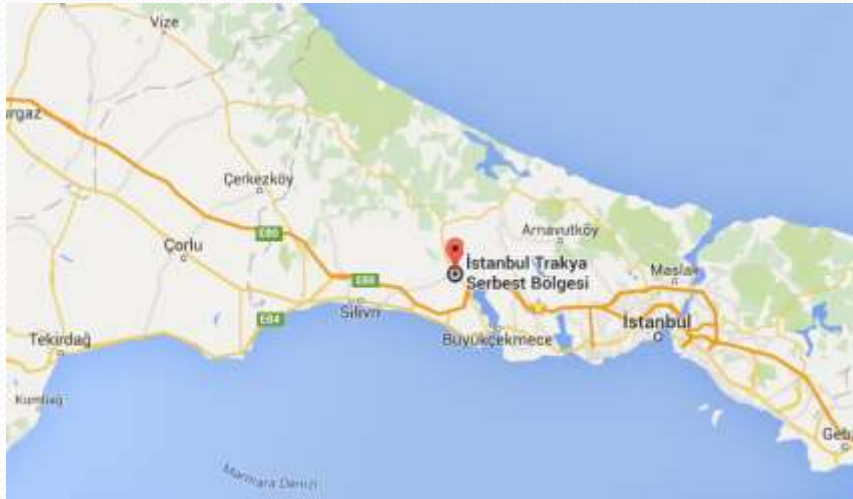
Is one of the registered brands owned by GALAKSI LTD. which was established to serve international and domestic customers for their needs in FMCG products.



GALAKSI LTD. also can provide Private Label products according to needs of customers in any FMCG product range like;

Garbage bags, vest type bags for markets, freezer and carrier bags.

# NEW WAREHOUSE IN FREE TRADE ZONE ISTANBUL-TURKEY



- \* New Warehouse in Istanbul is located 30 minutes to Istanbul International Airport, 2,5 hours to Greek border and 2 hours to Bulgarian border.  
Warehouse have 5500 m2 closed and 5000 m2 open are fully equipped.
- \* Future plan is to make all productions in Free trade zone to use full advantages to be more competitive in global markets



- ✓ Production with high quality and technological machines.
- ✓ With blown film mono and co-ex type and resin injection machines we can provide best quality.



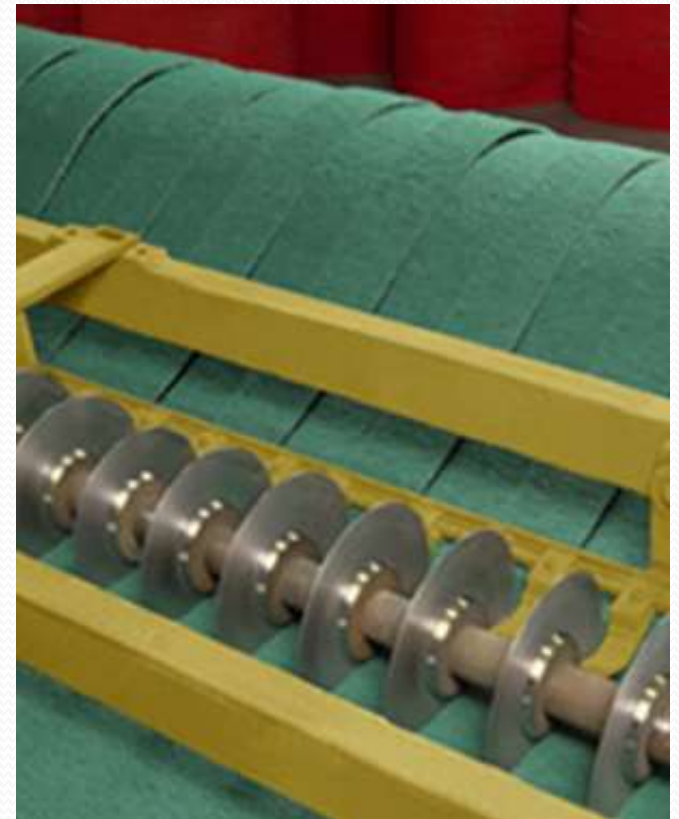


- ✓ Converting machines for Garbage and Vest type bags.





- ✓ Production line of sponges, scourers and cloths.



- ✓ Quality control is the most important thing during and after production.



- ✓ Stock and transportation.



# PRODUCT GROUPS & DETAILS



## TWISTPLUS SET



- ✓ TWISTPLUS, breaks new ground in ease of use and unique cleaning system in mop cleaning.
- ✓ TWISTPLUS's special spinning mop designed to move all directions easily.
- ✓ Cleans tough places such as a cabinet corners, under of seats, tight corners and edges easily.
- ✓ Specially designed spinning mop cleaning unit, allows you to effortlessly clean the mop.
- ✓ With the unique 100% microfiber mop, TWISTPLUS cleans all surfaces without scratching.

## TWISTPLUS REFILL MOP



- ✓ TWISTPLUS REFILL MOP is made of %100 microfiber material which is suitable to use with TWISTPLUS AUTOMATIC CLEANING SET,
- ✓ Specially designed to clean all surfaces easily and without scratching.
- ✓ Easy fit system to replace with old one.

## STANDARD GARBAGE BAGS



### 15 LITER GARBAGE BAG

- ✓ 15 liter capacity in size 43(20+23)\*46 cm
- ✓ 30 pieces perforated bags over each roll.
- ✓ Made of LDPE and scented, to avoid bad smell of garbages.
- ✓ Plain type bottom welded. (not star sealed)
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof



## STANDARD GARBAGE BAGS



### 30 LITER GARBAGE BAG

- ✓ 30 liter capacity in size  $56(29+27)*65$  cm
- ✓ 30 pieces perforated bags over each roll.
- ✓ Made of LDPE .
- ✓ Plain type bottom welded. (not star sealed)
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof

## STANDARD GARBAGE BAGS



### 60 LITER GARBAGE BAG

- ✓ 60 liter capacity in size  $68(35+33)*82$  cm
- ✓ 30 pieces perforated bags over each roll.
- ✓ Made of LDPE .
- ✓ Plain type bottom welded. (not star sealed)
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof

## STANDARD GARBAGE BAGS



### 116 LITER GARBAGE BAG

- ✓ 116 liter capacity in size 80\*100 cm
- ✓ 12 pieces perforated bags over each roll.
- ✓ Made of LDPE .
- ✓ Plain type bottom welded. (not star sealed)
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof



## STANDARD GARBAGE BAGS



### 126 LITER GARBAGE BAG

- ✓ 126 liter capacity in size 90 \* 110 cm
- ✓ 10 pieces perforated bags over each roll.
- ✓ Made of LDPE .
- ✓ Plain type bottom welded. (not star sealed)
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof

## DRAWSTRING GARBAGE BAGS

### 40 LITER LEMON SCENTED GARBAGE BAG

- ✓ 40 liter capacity in size 65 \* 70 cm
- ✓ 15 pieces perforated bags over each roll.
- ✓ Made of LDPE and LEMON scented to prevent bad smells
- ✓ Side welded, no welding on bottom.
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof



## DRAWSTRING GARBAGE BAGS

### 40 LITER STRAWBERRY SCENTED GARBAGE BAG

- ✓ 40 liter capacity in size 65 \* 70 cm
- ✓ 15 pieces perforated bags over each roll.
- ✓ Made of LDPE and STRAWBERRY scented to prevent bad smells
- ✓ Side welded, no welding on bottom.
- ✓ Extra strong and Resitant to tears,
- ✓ Leakage proof





## CLING FILMS



### 15 MT \* 30 CM & 26 MT \* 45 CM CLING FILMS (PVC)

- ✓ First quality material,
- ✓ Food Grade
- ✓ Made of Pvc and at the last layer reverse wrap done for easy first opening.
- ✓ Automatically produced, non hand touched during production.
- ✓ Strong and protects foods longer.

## ALUMINIUM FOILS



### 8 MT \* 30 CM & 10 MT \* 45 CM CLING FILM (PVC)

- ✓ First quality material,
- ✓ Food Grade and SGS inspection available.
- ✓ Made of %100 Aluminium.
- ✓ Automatically produced, non hand touched during production.
- ✓ Strong and protects foods longer.

## BAKING PAPER



### 8 MT \* 37 CM BAKING PAPER

- ✓ White coloured grease proof oven tray paper.
- ✓ Suitable for food contact.
- ✓ Not causing any bad smell of paper burnt over foods during cooking,
- ✓ Resistant up to 240 °C



## ROASTING BAG



### 25 \* 38 CM ROASTING BAGS (PET)

- ✓ Made of food contact certificated PET material
- ✓ Suitable for every type of ovens even microwave's.
- ✓ 8 bags in each packs and 48 packs in each display box.
- ✓ Strong and Resistant to tears,
- ✓ Leakage proof

## NAILSAVER SPONGE



### NAIL SAVER CLASSIC SPONGE

- ✓ 5 pieces Value pack
- ✓ High Quality Polyurethane sponge,
- ✓ Scourer part do not include any calcium, Produced by special scouring particules.
- ✓ Avoids bad smell during and after using,
- ✓ Lasts Longer

## CLASSIC COLOURFUL SPONGE



### COLORFUL CLASSIC SPONGE

- ✓ 10 pieces Value pack with different colours.
- ✓ High Quality Polyurethane sponge,
- ✓ Scourer part do not include any calcium, Produced by special scouring particules.
- ✓ Avoids bad smell during and after using,
- ✓ Lasts Longer



## SCOURER SPONGE

### SCOURER SPONGE for TEFLON® PRODUCTS

- ✓ 2 pieces Value pack with different colours.
- ✓ High Quality Polyurethane sponge,
- ✓ Scourer part is made of special cloth which have non-scratch scourer part.
- ✓ Avoids bad smell during and after using,
- ✓ Lasts Longer



## INOX SCOURER

### STAINLESS INOX METALLIC SCOURER

- ✓ 3 Pcs value pack,
- ✓ 20 gram each,
- ✓ Made of High Quality Inox metal,
- ✓ Stainless,
- ✓ Easy hold during usage,
- ✓ Lasts Longer.



## SCOURER PAD

### GREEN SCOURER PAD

- ✓ Thick, hand-sized scouring pad cleans most types of surfaces without scratching,
- ✓ Ideal for porcelain, ceramic, tile, stainless steel, glass and non-stick pans,
- ✓ Durable even on hot cooking appliances such as highly polished flat griddles,
- ✓ Heavy duty construction provides fast cleaning and long lasting performance,
- ✓ Specially designed for cleaning hot griddles,
- ✓ Lasts Longer





## MULTIPURPOSE CLASSIC CLOTH



### MULTIPURPOSE CLASSIC CLOTH

- ✓ Made of high quality VISCOSE material, weighs 120 gr/m<sup>2</sup>
- ✓ Specially designed to use in all type of house cleaning,
- ✓ Durable even used on most dirt and tough surfaces,
- ✓ Provides fast cleaning and long lasting performance,
- ✓ Not leaves any piles after cleaning

## %30 MICROFIBER CLEANING CLOTH



### %30 MICROFIBER CLEANING CLOTH

- ✓ Made of %30 MICROFIBER and %70 VISCOSE high quality material weighs 140 gr/m<sup>2</sup>
- ✓ Specially designed to use in all type of house cleaning,
- ✓ Durable even used on most dirt and though surfaces,
- ✓ Provides fast cleaning and long lasting performance,
- ✓ Not leaves any piles after cleaning

## %100 MICROFIBER CLOTH

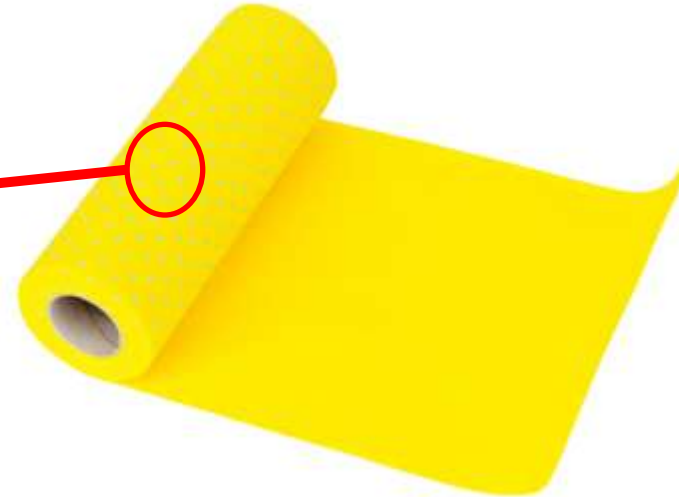
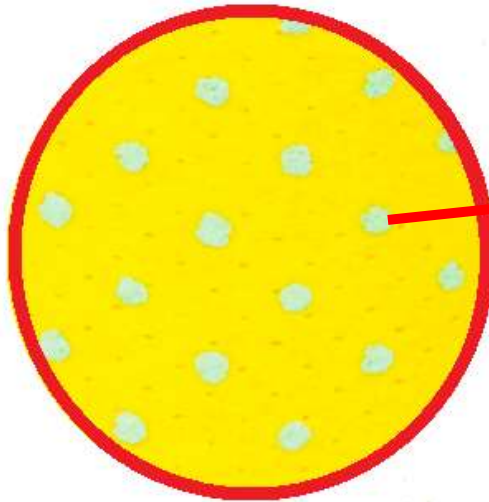


### %100 MICROFIBER CLEANING CLOTH

- ✓ Made of %80 Polyester + %20 Polyamide which means %100 High Quality MICROFIBER cloth and weighs 240 gr/m<sup>2</sup>
- ✓ Specially designed to use in all type of house cleaning,
- ✓ Durable even used on most dirt and tough surfaces,
- ✓ Provides fast cleaning and long lasting performance,
- ✓ Not leaves any piles after cleaning



## ROLL CLOTH WITH ABRASIVE



### ROLL CLOTH WITH ABRASIVE SCOURERS

- ✓ Made of %100 high quality VISCOSE and weighs 140 gsm High Quality cloth.
- ✓ With Abrasive Scouring material injected over cloth, It is specially designed to use in all type of house cleaning,
- ✓ Durable even used on most dirt and though surfaces,
- ✓ Provides fast cleaning and long lasting performance,
- ✓ Not leaves any piles after cleaning



## FLOOR CLEANING CLOTH



### FLOOR CLEANING CLOTH

- ✓ Made of %70 high quality COTTON and %30 recycled COTTON which weighs 250 gsm.
- ✓ Good to use by hand or wrap over floor wiper or mop plates.
- ✓ Ultra Absorbent and Durable even used on most dirt and tough surfaces,
- ✓ Provides fast cleaning and long lasting performance,
- ✓ Not leaves any piles after cleaning

## SPONGE CLOTH



### SPONGE CLOTH

- ✓ Made of %100 CELLULOSE material,
- ✓ Ultra Absorbent and Durable even used on most dirt and tough surfaces,
- ✓ Provides fast cleaning and long lasting performance,
- ✓ Not leaves any piles after cleaning

## FLOOR WIPER



### FLOOR WIPER

- ✓ Made of SOFT EVA wiper blade,
- ✓ Ultra Durable even used on all surfaces,
- ✓ Provides fast cleaning of excess water and wiping of wet areas,
- ✓ Strong Body and long lasting
- ✓ Suitable to use with FOXLIFE Floor Cleaning Cloth
- ✓ ITALIAN Treated.

\* This product is selling with out handle. You need to add FOXLIFE Refill Handle to your order.



## MICROFIBER FLAT MOP & REFILL



### MICROFIBER FLAT MOP

- ✓ Made of pp-abs body plate, EXTRA STRONG HANDLE CONNECTOR
- ✓ Steel and electrostatic painted telescopic handle.
- ✓ Telescopic handle length 125 cm maximum.
- ✓ MICROFIBER mop cloth provides collects dust and hairs easily.
- ✓ Can be used wet and dry.
- ✓ Refills available
- ✓ ITALIAN Treated.

## CHENILLE FLAT MOP – 40 CM



### CHENILLE FLAT MOP

- ✓ Made of pp-abs body plate, EXTRA STRONG HANDLE CONNECTOR
- ✓ Steel and electrostatic painted telescopic handle.
- ✓ Telescopic handle length 125 cm maximum.
- ✓ Chenille mop cloth provides collects dust and hairs easily.
- ✓ Can be used wet and dry.
- ✓ Refills available
- ✓ ITALIAN Treated.

## COTTON MOP & SET



### COTTON MOP & SET

- ✓ Mop and Mop Set (mop+ handle) can be available on the list.
- ✓ Mops are made of %100 cotton
- ✓ Provides fast cleaning and ease of use,
- ✓ Durable and long lasting
- ✓ ITALIAN Treated.



## COTTON + MICROFIBER MOP & SET



### COTTON+MICROFIBER MOP & SET

- ✓ Mop and Mop Set (mop+ handle) can be available on the list.
- ✓ Mops are made of %70 cotton and %30 Microfiber.
- ✓ Provides fast cleaning and ease of use,
- ✓ Durable and long lasting
- ✓ ITALIAN Treated.

## EXTRA POWER MOP & SET



### EXTRA POWER MOP & SET

- ✓ Mop and Mop Set (mop+ handle) can be available on the list.
- ✓ Mops are made of %100 Extra Powered Viscose.
- ✓ Provides fast cleaning and ease of use,
- ✓ Durable and long lasting
- ✓ ITALIAN Treated.

## DUST COLLECTOR



### DUST COLLECTOR

- ✓ Made of HDPE handle and 100% MICROFIBER brush,
- ✓ Collects dusts in the wiped area easily.
- ✓ Can be cleaned easily.
- ✓ Strong handle and body.



## REFILL HANDLE – 120 cm



### REFILL HANDLE

- ✓ Made of STEEL,
- ✓ 120 cm length, 21 mm diameter and 25 microns thickness,
- ✓ Strong to use in any home cleaning materials like, Mops, Floor Wiper and Brushes,
- ✓ ITALIAN Treated.

## BUCKETS



## BUCKETS

- ✓ Made of HDPE material,
- ✓ Strong and semi elastic material.
- ✓ To be making set with mop and handle.

# Traditional trade

- Developing distributors
- Experienced, young, dynamic sales team
- Sales Team Organization
- Numeric distribution
- Distributor data sharing

# National chains

- Category management
- Merchandasing team
- Effective customer activities
- Increasing Listing and Sku numbers
- Leaflet and action planning
- Market Share Analysis



## OUR AIM;

is, to get bigger together with our distributors by having their ideas and experiences on the market.

Also sharing new product launches together to choose best product that will be sell in shelves easily which will make profit to both sides.

# National chains



**real**

**LEROY MERLIN**

**Praktiker**

**TEKZEN**

**DİA** 

 **BAUHAUS**  
**MİGROS**

**baumax** 

**METRO**

**Carrefour** 

**KOÇ  
TAŞ**

**BİM**  
TOPTAN FİYATINA  
PERAKENDE SATIŞ

  
**MAKROMARKET**  
Hizmette Olgu Deva

THANK YOU

**Foxlife**®

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